

# **Pebble Fellowship**

Remote work

**Duration: 3 months (to start)** 

If you are a passionate and creative problem-solver and have suffered the indignity of squandering your amazing talent and precious hours working on meaningless things, this is your time to make a lasting difference in your life.

Pebble Analytics is a social impact startup that leverages data science, technology and market solutions to forecast social risks and their impact. And our first goal is to revolutionize disease monitoring and forecasting. Instead of one-off reactionary interventions, we're creating an Early Warning System for Epidemics that allows us to identify and forecast outbreaks before they have a chance to spread: Ànima, offers a unique combination of technological and scientific solutions under a single platform: digital participatory surveillance, data science, mathematical modeling, and impact assessment.

Given the urgency of our current global health crisis, we have accelerated our development timelines to address COVID-19 efforts - and other infectious disease outbreaks - with an initial focus in Africa. Our first prototype is being rolled out in South Africa, with other countries in the pipeline.

Now we're looking for remarkable professionals to help us build this moonshot from the ground up. We're looking for a combination of Copywriters, Gamers, Developers, Behavioral Economists, UX and Graphic Designers, Researchers, Computational Epidemiologists, Data Scientists... But we don't put people in title boxes: we're looking for really smart people who are excellent problem-solvers.

## **BACKGROUND**

Pebble Analytics builds on over 14 years of experience leveraging technology, social innovation and policy work at UNICEF. At Pebble, we believe in sustainable solutions based on evidence, science and technology. We also believe 'innovation is not just a feat of intellect, but a feat of will." So we need many hands (and brains) on deck to do what needs to be done to revolutionize the current state of disease surveillance and forecasting and break the cycle of 'panic and neglect' that characterizes epidemics response.

## **OUR JOB**

As a new startup, our team is small. So we work through collaborative solutions with amazing peeps from the Barcelona Supercomputing Center, Institute of Scientific Interchange Foundation, Red Cross, Mitiga Solutions and National Health Institutes around the world. We also have an outstanding Board of Directors composed of world leaders and really awesome human beings.

#### **YOUR JOB**

You'll help us contextualize our mobile app for different country contexts, including thinking about innovative ideas around incentives for user acquisition and retention in emerging markets. Because of your ingenious skills, you'll have the responsibility of shaping our comms and marketing materials to strengthen the visibility of our mission. You'll also use your



research skills to help us understand what's out there and how we can take Pebble to the next level. And we're humbly expecting sharp, simple, and awesome stuff.

#### **WHEN**

Ideally, you'll start yesterday. But we're happy with ASAP. You'll be stuck with us for as long as you like – or at least, until you help us get the job done (3 months). Full- or part-time work is fine. We're flexible here.

## **HOW MAGIC HAPPENS**

We hope you'll take a week to become familiarized with our mission, values and current work flow. Then you'll apply your sharp abilities that makes your mother beaming with joy to help us define together your work plan and your path to becoming a more fulfilled human being.

#### **WHO YOU ARE**

You're a talented Copywriter with a knack for mind-reading, who's able to guess what we're trying to say and translate it in simple and engaging ways. You're a cosmopolitan developer who can adjust technology to different contexts. You're a superb Data Scientist or Computational Epidemiologists tired of using your super powers to tailor ads for consumers. You're a creative Designer who breathes design thinking in your sleep. You're quick on your feet and can conduct excellent research in no time.

While you were born with superior creative skills, we assume you honed your natural imagination and resourcefulness with a bachelor's and/or master's degree. In the past, you probably have shared your inspiring talents with others, having worked in any of the fields mentioned earlier - or others. You're also a dignified problem-solver.

## THE CATCH

Pebble Analytics is very young. This means we have limited resources. Ideally, you'll be working pro bono or for a very small fee and out of the kindness of your heart. You have one.

#### **HOW**

Summon your energy and send your resume, a surprising cover letter, to hello@pebbleanalytics.com with subject "I accept the Pebble Fellowship" by November 30. Now go and be awesome.

Visit us at www.pebbleanalytics.com